

Agapitos

Café Patisserie



Έτος
Ήρυσής
1944

Καφέ Ζαχαροπλαστείων
ΑΓΑΠΗΤΟΣ

Έτος
Ήρυσής
1944



LOVE for
Quality & Tradition

*Join the tasteful
world of Agapitos!*





BRAND RECOGNITION: Agapitos is probably the most recognized and credible brand of patisserie products in the Greek market.

Agapitos history

Over the course of its 67 year of history, it has established a particularly strong brand name in the areas of pastries, ice-cream, chocolate, cakes, catering, desserts and beverages sold both in retail and at its warm and pleasant seating areas.



Αγαπιτός



Our Philosophy

- ♦ *best quality*
- ♦ *excellent customer service*
- ♦ *large variety in the product mix*



Our Products

Patisserie:

- ◆ *mini cakes*
- ◆ *pastries*
- ◆ *gateaux*
- ◆ *cakes*



Our Products

Bakery:

- ♦ *greek delights*
- ♦ *biscuits*
- ♦ *macarons*
- ♦ *boulangerie*
- ♦ *sandwiches*



Our Products

Chocolaterie:

- ◆ *truffles*
- ◆ *chocolate treats*



Our Products

Gelateria:

- ◆ *18 ice-cream flavors*
- ◆ *ice-cream cakes*
- ◆ *mini ice-creams*



Our Products

Beverages

- ◆ *Coffee*
- ◆ *Chocolate*
- ◆ *Tea*
- ◆ *Milk Shake*





THE SHOP CONCEPT: Retail & sitting area





11 shops in Greece

1 shop in Cyprus

67 years in operation

100 employees

100% family owned

400 products produced daily

1.500 special cakes

2.500m² owned production area

1.000.000 customers served annually



AGAPITOS BY NUMBERS

Why Café Patisserie?

The **food sector** is the sector with the smallest exposure to fluctuations of the economy and the general economic climate

The product lines of Agapitos appeal to a very **wide target group**

Some of the **products cover basic needs**, whereas others are for **personal satisfaction & pleasure**.



Why Agapitos?

It is a **successful brand** with a strong identity in the Cafe-Patisserie market. This is the best way to secure sales with **minimum risk**, since the products have been tested and successful for seven decades.

It offers operational know-how and expertise of **67 years experience**.

It provides the franchisees with **continuous support** to start, run and **grow successfully** the business as well as marketing, and promotional tactics and tips.



Production

The production plan conforms to the most stringent requirements by the European Union and is certified with HACCP and ISO 9001 protocols.

