

WWW

Potatojack.com.cy

POTATO  
Jack



Introducing...

# Potato Jack

- *Potato Jack* started as a small shop in the heart of Nicosia in Cyprus. People at the time were troubled by the lack of alternative, nutritious fast food.
- Freshly baked Jacket Potatoes, Submarines, Salads and Burgers were served around the clock at *Potato Jack*, thus fulfilling the need for a fast but healthy alternative to traditional fast food.
- *Potato Jack* products are nutritious, taste great and are enjoyable to the last bite, while their prices are very reasonable.
- Within a few years *Potato Jack* has grown into a well known and trusted quick service restaurant chain, always ready to provide its customers with balanced meals made from the best ingredients available.

# POTATO JACK



Today, **Potato Jack** is the undisputed leader in the fast food restaurant chain category in Cyprus, with currently 5 local restaurants and 1 in Athens, serving fresh jacket potatoes (with a choice of over 25 toppings), submarine sandwiches, all kinds of burgers, pastas and fresh salads. **Potato Jack** is the first Cypriot fast food restaurant chain that has been certified with ISO 9001:2008. As a result, **Potato Jack** has reached a position where can be expanded by the means of franchising.

# Franchise

To the successful Franchisee, **Potato Jack** provides support for:

## *Architectural shop plans*

1

All architectural plans for the shop will be provided, including all details and the franchisee will be guided through the process of the shop set up.

## *Kitchen equipment, Indoor and Outdoor furniture*

2

A detailed list of all will be provided



## *Point of Sale System*

3

A sophisticated point of sale (POS) system, specially developed and tailored to **Potato Jack's** needs

# Franchise

To the successful Franchisee, **Potato Jack** provides support for:

## Staff Training

4

Managers, office and kitchen staff will be trained on how to successfully operate a **Potato Jack** franchise.

## Advertising and Promotion, Uniforms, Packages

5

Will either be provided as such or the exact specifications originals.



## Branding

6

All branding elements (trademarks, logos, signs etc) used by **Potato Jack** will be made available to the franchisee.

MAIN MENU

HOME

ABOUT US

OUR MENU

CONTACT US



Alternatives

Potato Jack has a big variety of recipes that you will like!  
Alternatives Menu



# Our Menu (Cyprus)



Download Brochure (Cyprus)



Download Brochure (Athens)



Jacket Potatoes



Submarines



Burgers



Alternatives



Salads



Drinks & Desserts

# THANK YOU!

